VENDOR/EXHIBITOR GUIDE

COMMUNITY WELLNESS FEST 2023 • KINDNESS MATTERS 365

SUNDAY, FEB. 26, 2023 • 9AM-2PM

OLD SCHOOL SQUARE | DELRAY BEACH, FL

wellfest@km365.org
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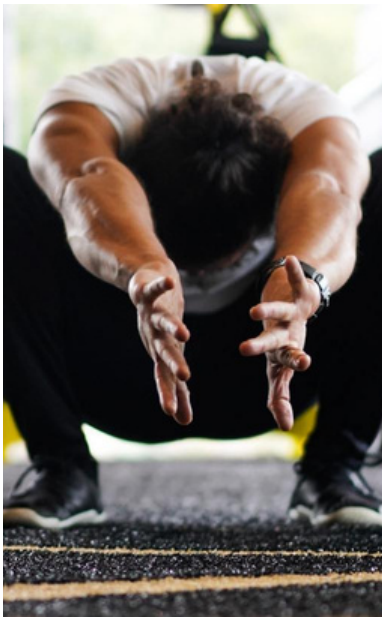

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KINDNESS MATTERS365™

You are invited to be a part of the inaugural **Kindness Matters 365** (**KM365**) **Community Wellness Fest**—a first-of-its-kind, jam-packed health and wellness celebration, set for **Sunday, February 26, 2023, from 9 am to 2 pm at Old School Square in downtown Delray Beach.**

South Florida is home to renowned and diverse wellness practitioners, fitness instructors, nutritionists, holistic and integrative health providers, and alternative healers. The **KM365 Wellness Fest** will highlight the local resources available for healthy living to residents and visitors throughout the region AND will provide vendors/exhibitors a premier platform to showcase and/or sell their products and services..

With 5,000+ health-minded individuals expected to attend, the community will enjoy a Marketplace with over 50 exhibitors, interactive demonstrations and workshops held by leading wellness experts, a Kids Zone with engaging activities, health-conscious food trucks and vendors, and more. **Main Stage** events throughout the day will include entertainment by DJ Jean, Sound Bowl Meditation with Marianne Altschul & Jill Rappaport, Yoga Flow with Leslie Glickman, Rope Flow & Movement with AJ Londano & Georgie Boynton, Drumming Circle with Anthony Bacchus, MMA Fighter Caio Uruguay, Didgeridoo by Bumi Benjamin throughout the day, and more.

KM365 is an established 501(c)(3) nonprofit delivering innovative, transformative programs to support children and teens' social and emotional well-being. Since its inception in 2008, KM365 has grown to encompass over 145 programs in ten states, serving 12,500+ kids for nearly 15 years. The KM365 Wellness Fest will serve as one of the nonprofit's major fundraising initiatives for 2023, and with the support of our community, we will be able to reach even more children and teens.

We are excited to partner with you as a vendor/exhibitor or sponsor to join us and support this inaugural event. Vendor/Exhibitor categories include but are not limited to wellness industry professionals and practitioners, retailers, healers, self-improvement gurus, fitness and nutrition experts, and health-conscious food trucks or vendors. **Space is limited!** Qualified applicants will be notified on a first come first serve basis. We are expecting a wait list, so we encourage you to complete the **Vendor/Exhibitor Application** as soon as possible.

On behalf of the entire KM365 Wellness Fest 2023 Planning Committee, we look forward to the opportunity to partner with you! If you have any questions or need additional information, please do not hesitate to reach out.

With Gratitude,

Laura Reiss & Julie Lohr-Prout
Event Founders/Directors

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VENDOR/EXHIBITOR PACKAGES & PRICING

VENDOR/EXHIBITOR | $195

The KM365 Community Wellness Fest will encompass a large-scale interactive Vendor Marketplace for regional businesses/organizations, practitioners, retailers, and more to promote and sell products and services to 5,000+ engaged and curious consumers. **As a Vendor/ Exhibitor, you will receive**:

- Designated 10 x 10 Vendor/Exhibitor Space Within the Marketplace
- Business Listing on KM365 Wellness Fest Event Website Landing Page
- Business/Organization Listing in Event Program Directory (5K Attendees/Day-Of)
- Provision of Marketing Materials for Promotional Use Leading Up to Event

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FOOD TRUCKS/FOOD & BEVERAGE (F&B) VENDOR | $195

We are looking for health-conscious food trucks and vendors to join us at the event to sell food and drink, particularly those that offer plant based, vegan, and/or gluten free items. **As a Food Truck/F&B Vendor, you will receive**:

- Designated 10 x 10 Vendor Space Within the Marketplace
- Business Listing on KM365 Wellness Fest Event Website Landing Page
- Business/Organization Listing in Event Program Directory (5K Attendees/Day-Of)
- Provision of Marketing Materials for Promotional Use Leading Up to Event

EARLY BIRD DISCOUNT: $150
For All Vendor/Exhibitors, Food Trucks/F&B Exhibitors Who Submit Application for Review by or Before Nov. 30, 2022.

ALL VENDORS/EXHIBITORS ARE REQUIRED TO SECURE & PROVIDE APPLICABLE LICENSES, PERMITS AND PROOF OF INSURANCE.

NEED INSURANCE? SHORT TERM COVERAGE: ARTIST CRAFTERS & TRADESMEN (ACT) INSURANCE FOR NON-FOOD LIABILITY COVERAGE OR FOOD LIABILITY INSURANCE PROGRAM (FLIP) FOR FOOD VENDOR LIABILITY COVERAGE.

CBD PRODUCTS ARE STRICTLY PROHIBITED. CBD VENDORS WILL NOT BE ACCEPTED DUE TO A CITY ORDINANCE PROHIBITING THE SALE OF CBD IN THE DOWNTOWN CORE.

CLICK HERE FOR ONLINE VENDOR/EXHIBITOR APPLICATION

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VENDOR/EXHIBITOR TERMS & REGULATIONS

APPLICATION PROCESS
All those interested in participating as a Vendor/Exhibitor at the KM365 Community Wellness Fest ("Festival") are required to submit a Vendor/Exhibitor Application for the Event Organizer to review. Event Organizer will reach out via email with approval, denial, or any follow up questions. If your Vendor/Exhibitor Application is approved, you will be notified by email and prompted to complete the Vendor/Exhibitor Agreement and submit payment through a secure online platform to ensure your space and inclusion in advance marketing and promotion of the Festival.

INSURANCE/PERMITS
All Vendors/Exhibitors and service-rental vendors, including musicians and DJs, are required to secure and provide applicable licenses, permits, and proof of their own liability insurance covering themselves and anyone assisting them at the Festival. **Vendor/Exhibitors and service-rental vendors MUST provide a Certificate of Liability Insurance (COI) naming the City of Delray Beach as the Certificate Holder AND as Additional Insured**. Document should read: City of Delray Beach, 100 NW 1st Avenue, Delray Beach, FL 33444. **Additionally, all Vendors/Exhibitors must provide a second/separate COI naming** Samaritans 365 Foundation, Inc., 20423 SR7 Suite F6-268, Boca Raton, FL 33498 **as Certificate Holder AND Additional Insured. If your business is not already insured** but you would like to arrange coverage, short term and annual vendor coverage can be found via **Artist Crafters & Tradesmen (ACT) Insurance for non-food liability coverage and Food Liability Insurance Program (FLIP) for food vendor liability coverage.**

If you are operating out of a licensed production facility, a Food Permit is required. A Mobile Food Permit is required for all Food Trucks, renewable each year and valid for locations for all events in the State of Florida. Mobile food vendors must display their current mobile food vendor permit by the city in a prominent and visible manner. City of Delray Beach Fire Department will inspect Food Trucks. ANY EXHIBITOR THAT DOES NOT PROVIDE A COI OR DOES NOT HAVE THE NECESSARY APPLICABLE **PERMITS PRIOR TO THE EVENT WILL NOT BE PERMITTED TO PARTICIPATE.**

PAYMENT
Payment is required to secure your Vendor/Exhibitor space. Payment is accepted via debit/credit through the secure online Vendor/Exhibitor Agreement link to which will be provided to all approved Vendors/Exhibitors with further instruction. Vendor/Exhibitor Early Bird registration fee is $150 for Applications submitted by or before Nov. 30, 2022, and $195 for Applications submitted by Jan. 1, 2023. **VENDOR/EXHIBITOR FEE IS NON-REFUNDABLE**. Any Vendor/Exhibitor who does not pay prior to the event will not be permitted to set up.

VENDOR/EXHIBITOR SPACE/EQUIPMENT
Each Vendor/Exhibitor space measures approximately 10ft x 10ft and each Vendor/Exhibitor is responsible for bringing and providing the necessary equipment and supplies to conduct business at the Festival. **All Vendors/Exhibitors are required to bring their own tent and minimum of four (4) 15 lb. sandbags or equivalent weights to secure tents to ensure the safety of all Festival participants**. Vendors requiring electrical will need to select electrical option on the Vendor/Exhibitor Application form if approved. Electrical cords and yellow jackets will need to be provided by Vendor/Exhibitor. Event Organizer reserves the right to assign, limit the quantity of or relocate any Vendor's Exhibitor's space. **The subletting of booths is not permitted.**

SET UP & BREAK DOWN
Set-up begins at 7:00am and must be completed by 8:30am. Break down begins at 2:00pm and completed by 3:30pm. **ABSOLUTELY NO EARLY BREAK DOWNS ALLOWED**. **There will be a fee of $150 for any vendor/exhibitor that breaks down prior to 2pm**. Vendors/Exhibitors will also be responsible for all garbage removal from their space. **There will be a clean-up fee charge of $150 to Vendor/Exhibitor for trash left in booth spaces**. Your space must be left clean and free of debris upon departure.

LOAD-IN & LOAD-OUT
Vendors/Exhibitors must arrive on-time, quickly unload your vehicle and move the vehicle to the adjacent City Parking Garage and return for set-up. **NO VEHICLES ARE PERMITTED ON THE GRASS AT ANY TIME, UNDER ANY CIRCUMSTANCE. Do not set-up as you unload**. Please be courteous to your fellow Vendors/Exhibitors. Any Vendors/Exhibitors able to park and unload from City Parking Garage and using carts to transport set-up to Festival site are highly encouraged to do so. Vendors/Exhibitors cannot bring vehicles into the event until fully broken down and ready to load.

PARKING
Vendor/Exhibitor parking is on the third and fourth floor of the City Parking Garage located at 95 NE 1st Avenue, Delray Beach, FL, adjacent to the event site. The parking garage is free until 4pm. **DO NOT PARK in the privately owned parking lot on the south side of the festival**. If your vehicle is too big to clear the garage you may park in the load/unload zone on NE 1st Avenue when available.

UNCONTROLLABLE FORCES
This Event will be held RAIN OR SHINE. In the case of lightning or other severe weather conditions, the event may either be rescheduled for another day or cancelled all together. In the case of significantly inclement weather, Event Organizer reserves the right to alter components of the Festival including, but not limited to, the layout or end time. **No refunds will be issued due to weather, lack of sales, booth location, or competing vendors resulting from any such alterations**.

DISPLAY & PRESENTATION
All Vendors/Exhibitors must display professional signage identifying their business name or entity. Signage must remain within the limits of the Vendor's/Exhibitor's selling space. **Banners or any signage may not be hung or posted off any trees and/or vegetation**. Event Organizer reserves the right to control the look and visual impact of the Festival site. Vendors/Exhibitors are responsible for creating a professional and visually attractive, family-friendly presentation. The Event Organizer reserves the right to request improvements in displays if necessary or relocate booth space.

ENFORCEMENT OF RULES
The Event Organizer is responsible for enforcing all rules and regulations as outlined per the hosting venue and city of Delray Beach. **CBD PRODUCTS ARE STRICTLY PROHIBITED. CBD vendors will not be accepted due to a City Ordinance prohibiting the sale of CBD in the downtown core**. **City Ordinance 10-19 bans the distribution of single-use plastic straws,** effective January 1, 2020. Event will be subject to City COVID-19-related restrictions if applicable. Violations will be noted and discussed with the Vendor/Exhibitor and resolution attempted. **Violations may result in Vendors/Exhibitor expulsion from the Festival and forfeiture of all fees paid**.

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YES I'M INTERESTED IN BEING A VENDOR/EXHIBITOR!

We are thrilled you are interested in being a part of this one-of-a-kind community celebration of our region's tremendous health and wellness sector in support of KM365 and the social and emotional wellbeing of our children and teens. Your involvement is an opportunity for your organization to join fellow businesses in our community and receive exposure to 5,000+ residents and visitors throughout the region as they explore how to incorporate health and wellness into their everyday routines.

CLICK HERE TO ACCESS ONLINE VENDOR/EXHIBITOR APPLICATION FORM

Contact the KM365 Community Wellness Fest Vendor/Exhibitor Team at wellfest@km365.org with inquiries or for more information. For Sponsorship inquiries contact Ellen van Olden at evanolden@km365.org.

THE DEADLINE FOR VENDOR/EXHIBITOR APPLICATION IS JAN. 1 2023. EARLY BIRD DISCOUNT APPLIES TO ALL EXHIBITORS WHO SUBMIT APPLICATION BY OR BEFORE NOV. 30, 2022.

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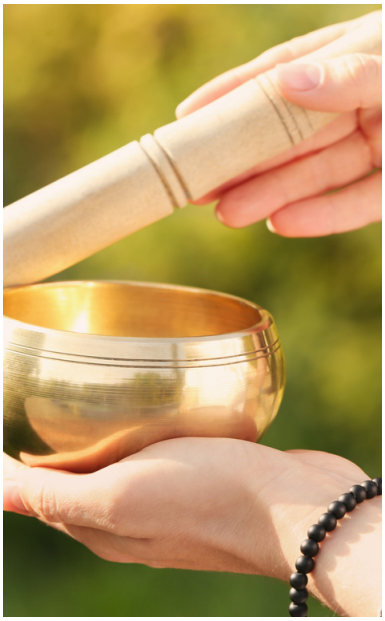

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2023 EVENT PLANNING COMMITTEE

FOUNDERS/DIRECTORS

Laura Waldorf Reiss
Founder/Chief Kindness Officer
Kindness Matters 365 (KM365)
Email: lreiss@km365.org

Julie Lohr-Prout
CFO, Prout Communications, LLC
Former Director, Bank of America
Email: wellfest@km365.org

COMMITTEE MEMBERS

Marianne Altschul, MSW, Holistic Life Coach/Meditation Instructor | **Anthony Bacchus**, Founder, Cultural Arts Performance & Education (CAPE) | **Linda Baratz**, Founder, Kindness Angels | **Heather Berg**, Owner/Founder, Soul Garden Yoga | **Julie Cohen**, Owner/President, it Events by Julie | **Summer Faerman**, Director, TLC Program, Boca B'nai Torah | **Johanna Fox**, Creative Entrepreneur/Owner, StitchCraft.com | **Karin Gellen**, Executive Director, KM365 | **Sara Starkoff Green**, FAU College of Medicine | **Corey Heyman**, Cocoyogi Inc. & Founder, Coco Market | **Shari Kline,** Yoga Instructor/KM365 Ambassador | **Dahlia Lessne**, Counselor, Sandpiper Shores Elementary | **Laura London**, Founder, Laura London Wellness & Fitness | **Dina Marschke**, PBC School Board/Sunrise Park Elementary | **Mallory McQuail**, Marketing Coordinator, KM365 | **Mandy Neuman**, National Federation of Independent Business (NFIB) | **Astoria Nickerson**, Space of Mind Schoolhouse Delray Beach | **Ellen van Olden**, Founder/Executive Director, Empower the Girls LLC | **Hallie Sculler**, Founder/CEO, Insight Incentives, Meeting & Events LLC | **Anna Shon**, President, Spanish River High School PTSA | **Jennifer Hammond Stenberg**, BSN, Registered Nurse/KM365 Supporter

ABOUT KINDNESS MATTERS 365 (KM365)

Kindness Matters 365 (KM365) is a 501(c)(3) nonprofit founded in 2008, based in Boca Raton, FL, dedicated to supporting the emotional wellbeing of children and teens. Through its afterschool Kindness Clubs, Kindness Anywhere virtual programs, and community service initiatives, KM365 helps youth transform from feeling worthless to worthy, isolated to included, fearful to empowered, and intolerant to kind. KM365 programming supports children of all ages, guiding kids to develop resilience, empathy, and the skill set to purposefully care for themselves, one another, and our world. Visit kindnessmatters365.org for more information and stay up to date with all things KM365 via Facebook @kindnessmatters365org and Instagram @kindnessmatters365.

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Sarena Saggoo
KM365 Teen Program Leadership

Carla Sadoff
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Caio Uruguai
Anti-Bullying Community Resource/Advocate

Joseph Zolobczuk, MS Ed.
LGBTQ Diversity & Inclusion Professional/Advocate

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