

TOGETHER WE MAKE AN IMPACT



At Kindness Matters 365 (KM365), we believe in a world where people celebrate and support each other; where together, we put kindness into action to make a lasting impact on our youth, our community, and beyond. Our life-changing programs support children of all ages, backgrounds, demographics, and socioeconomic groups; so every child can thrive and strive to lead a happy, healthy, and purposeful life. Rooted in Social Emotional Learning (SEL), KM365 programming helps kids and teens transform from feeling worthless to worthy, isolated to included, fearful to empowered, intolerant to kind.



IMPACTS OF SEL PROGRAMS ON OUR YOUTH

- Improved Mental Health and Emotional Well-Being
- Less Bullying and Increased Self Awareness and Peer Acceptance
- Significantly Reduced Suicide Rates Among Youth and Teens
- Reduced Stress, Anxiety, Behavior Problems, and Substance Abuse
- Improved Attitudes Towards Themselves and Others
- Increased Focus and 11-17% Boosts In Academic Performance
- Long-Term Improvements In Coping Skills and Prosocial Behavior
- Reduced Dropout and Incarceration Rates and Improved College Readiness

BENEFITS OF SEL: STRONG RETURN ON INVESTMENT

SEL is a wise financial investment according to the cost-benefit research. The average return on investment for evidence-based SEL programs is a staggering 11 to 1. For every dollar invested, we save \$11 that would have been spent on costly interventions, remediation, dropout prevention, and recovery. This translates into a 1000% ROI when it comes to your investment in critically-needed SEL programs that improve the mental health and social well-being of our kids and teens.

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In 2008, KM365 Founder Laura Reiss started a free after-school Kindness club at a South Florida elementary school. What began as a single group evolved into a movement and laid the groundwork for who KM365 is today. We have since grown into an established 501(c)(3) non-profit foundation encompassing over 139 programs in twelve states throughout the nation, educating and empowering thousands of children and teens through our SEL-based programming. Powered by the KM365 Kindness Framework, our services help youth develop resilience, empathy, and the skill set to purposefully contribute to society and take care of themselves, each other, and the world. These tools are cultivated through our after-school Kindness Clubs, Kindness Anywhere virtual programs, hands-on service projects, and Kind Space initiatives. Since our inception we have:

Successfully Established 139+ KM365 Programs In 12 States Nationwide

Trained 830+ KM365 Ambassador Leaders to Run Programs



Championed and Collected \$4M+ In Disaster Relief via KM365 Initiatives

Collectively Raised \$1.5M+ In Goods to Support 68K+ In Our Communities



Engaged Our Kids & Teens In 740K+ Community Service Hours via KM365 Programs and Initiatives

Provided Critical KM365 SEL Programming to Over 12,500+ Kids and Teens Across the U.S.

