



The Crayon Initiative

The Crayon Initiative collects used crayons from schools, individuals, and businesses to remanufacture new crayon sets for distribution to children's hospitals. They currently send their free crayons to over 240 hospitals, donating to over 624,600 patients. Their organization has kept 47,312,188 crayons from landfills and is an example of kindness to the earth, kindness to others, and how small acts by many have incredible impact.

Learn more about [The Crayon Initiative](#).

HOW TO

**NOTE* This project requires funds to ship the crayons to The Crayon Initiative. They offer reduced shipping rates [here](#). You may wish to ask your school's PTA or a local business (restaurants are a natural fit b/c they can also donate crayons) to donate funds to cover the shipping cost.*

1. Create your donation boxes. The Crayon Initiative offers printable flyers to go on the boxes or you can create your own; see Supplies to the right.
2. In addition to collections at your school, local restaurants may wish to contribute if they offer crayons to their guests. Be sure to make donation boxes for them too.
3. Advertise! See the link above for videos about The Crayon Initiative. You can also find additional stories/articles at <https://blog.thecrayoninitiative.org/>.

MAKE IT YOUR OWN

- Set up collection bins around your school for students to leave behind school supplies they will no longer need after the end of

SUPPLIES

- [Flyers for donation boxes & posting around school about crayon recycling.](#)
- [Flyer to announce your donation drive.](#)

the school year. *For ease of sorting, use a separate bin for each item collected.*

- Donate items in good condition to classrooms for the next school year.
- Recycle items that can't be re-used. <https://earth911.com/>

Contact ambassadorsupport@km365.org for questions or comments. 😊