



KINDNESS IN ACTION: DECEMBER

Make a Wish Letter Writing

Every December, Macy's donates one dollar to the Make-A-Wish Foundation for each letter to Santa it receives. The Make-A-Wish Foundation fulfills the wishes of children with critical illnesses to bring them strength and hope.

Learn more about the Make-A-Wish Foundation:

- <https://youtu.be/7xqDSamT4kk>
- wish.org/impact

Learn more about Macy's campaign and some wishes they granted:

- https://www.macys.com/social/believe/make-a-wish/?lid=believe_topnav-makeawish

HOW TO

1. Write letters to or make art for Santa.
2. Deliver letters to your local Macy's from December 1st through the 24th. To find a local store, click [here](#).
3. No store near you? Your club meets virtually? Write letters [online](#).

CONNECTION

December's Topic of the Month is Social Awareness. What connections can participants make between the Topic of the Month and the real-life application of the letter writing for Make-A-Wish?

Why do you think it is important for us to contribute to kindness in this area?

SUPPLIES

In person letters:

- paper
- pens/pencils
- markers/crayons

How do you think the kids/adults felt when (organizations name here) helped them? Can you relate to how those people must have felt?

Why do you think the Make-A-Wish Foundation is important to our community?

What groups work in partnership to make the Macy's Believe campaign successful? (Be sure participants include themselves and all those who submit letters and artwork.) What is the impact when these groups combine forces?

Contact ambassadorsupport@km365.org for questions or comments. 😊