



**KINDNESS MATTERS 365™**

Dear Friends,

It is with great honor and pride that we share the educational **Kindness Matters 365** program with you. We are a non-profit organization, working to spread kindness around the globe. We inspire children, teens and adults to positively impact our world and spread the message that “**Kindness Matters**”. Through the KM365 Kindness Curriculum © and our unique programming, we are influencing generations of kind minded people to help take care of the world “one good deed at a time.”

*Kindness members participate in disaster relief efforts, community drives, fundraisers, presentations and hands-on projects that connect them with those in need. We strive to add value to our schools, communities, families, and beyond.*

Each classroom program and club is led by a certified Ambassador. We train, support, and carry insurance for each Ambassador; we provide the KM365 Kindness Curriculum© and online tools and resources for program management, collaboration, lesson plans, continuing education and more.

Pre-school through college, our KM365 programs provide engaging, age-appropriate, educational and inspirational meetings that empower each participant to find their own ways to contribute to their communities.

KM365 clubs partner with representatives from philanthropic and service organizations to share their experiences contributing to: the environment, public service, the hungry, the homeless, animal welfare, child welfare, human rights, anti-bullying, anti-violence, and so much more. Participants engage in donation drives, hands on projects to give back, onsite service projects, weekend give back events and more.

*Together, we can inspire and educate all to contribute to the world through acts of gratitude, compassion and kindness.*

If you are already supporting this important, educational and inspirational program, we thank you. If you are interested to become more involved or incorporate Kindness Matters 365 into your school, camp, or community group, we welcome you and look forward to hearing how we can support your efforts.

With Gratitude,  
Laura Reiss

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